

## **Privacy Policy**

### **Privacy**

Utility Werx.com provides this Privacy Policy to inform users of our policies and procedures regarding the collection, use and disclosure of personally identifiable information received from users of Utility Werx's website, located at the domain Utility Werx.com (the "Utility Werx Website"). Please note that this Privacy Policy only applies to the Utility Werx Website.

### **Information Collection and Use**

It is not necessary to provide Utility Werx with your personally identifiable information to use the Utility Werx Website, and Utility Werx does not collect personally identifiable information in connection with the operation of the Utility Werx Website. If you contact Utility Werx by email through the Utility Werx Website, Utility Werx may keep a record of your contact information and correspondence, and may use your email address, and any information that you provide to Utility Werx in your message, to respond to you. Utility Werx treats this information as it would treat any other unsolicited business correspondence, and has no obligation to keep this information confidential, nor to take any security measures to protect this information.

When you visit the Utility Werx Website, Utility Werx's servers automatically record information that your browser sends whenever you visit a website ("Log Data"). This Log Data may include information such as your IP address, browser type or the domain from which you are visiting. For most users accessing the Internet from an Internet service provider, the IP address will be different every time you log on. Utility Werx uses Log Data to monitor use of the Utility Werx Website and the services we offer via the Utility Werx Website and for the Utility Werx Website's technical administration.

### **Cookies and Other Analytic Tools**

Like many websites, Utility Werx also uses "cookie" technology to collect additional website usage data and to improve the Utility Werx Website and the services offered via the Web Site. A cookie is a small data file that Utility Werx's servers transfer to your computer's hard disk. Utility Werx may also use tracking pixels. Tracking pixels are small graphic images, which are used in email messages to determine whether the messages were opened and the links were clicked, or are used on the Utility Werx Website to collect information about the browser and device viewing the Utility Werx Website. Utility Werx does not use cookies or tracking pixels to collect personally identifiable information.

Utility Werx mainly uses "session cookies", which enable certain features of the Utility Werx Website and services offered via the Utility Werx Website, to better understand how you interact with the Web Site and services we offer via the Utility Werx Website, to monitor aggregate usage by our users and web traffic routing on the Utility Werx Website, and to improve the Utility Werx Website and services offered via the Utility Werx Website. Session cookies should be deleted from your computer when you disconnect from or leave the Utility Werx Website.

Utility Werx also uses a persistent cookie that stays on your computer after you leave the Utility Werx Website, for the sole purpose of ensuring that you receive a variety of Utility Werx content (also called "frequency-capping").

### **Third Party Advertisers**

The Utility Werx Website includes advertising from third party advertisers. Utility Werx does not provide any personally identifiable information to these advertisers.

Third party advertisers, or companies working on their behalf, may serve directly to your browser the advertisements that appear on the Utility Werx Website, which allows them to receive Log Data (as defined above). They may also use cookies, JavaScript, tracking pixels and other technologies to measure the effectiveness of their ads and to personalize advertising content. Utility Werx does not control any third party advertiser tracking or measurement technologies, and the information practices of third party advertisers are not covered by this Privacy Policy. Please contact them directly for more information about their privacy practices.

### **Opting Out**

Most Internet browsers automatically accept cookies. You can instruct your browser, by editing its options, to stop accepting cookies or to prompt you before accepting a cookie from the websites you visit. If you choose not to receive tracking pixels, you will need to disable HTML images in your email program and browser, but that may affect images in other emails you receive and the web pages you browse.

### **Do Not Track**

Some web browsers may transmit "do not track" signals to the websites and other online services with which the browser communicates. Utility Werx currently does not take action in response to these signals. Also, please note that regardless of Utility Werx's practices with respect to "do not track" signals, third party service providers Utility Werx has engaged may use cookies to collect your personal information or online activities over time and across different web sites.

### **Information Sharing and Disclosure**

Utility Werx cooperates with government and law enforcement officials or private parties, to enforce and comply with the law. Utility Werx may disclose any information about you to government or law enforcement officials or private parties as Utility Werx, in its sole discretion, believes necessary or appropriate to respond to claims, legal process (including subpoenas), to protect the property and rights of Utility Werx or a third party, the safety of the public or any person, to prevent or stop any illegal, unethical, or legally actionable activity, or to comply with the law.

If any or all of the assets of Utility Werx are acquired by, or merged with another entity, Utility Werx will share with this entity some or all of the information collected through the Utility Werx Website.

## **Security**

Because Utility Werx does not collect any personally identifiable information from the Utility Werx Website, Utility Werx does not take any specific security measures to protect the information we do collect.

## **Links to Other Sites**

The Utility Werx Website may contain links to other web sites ("Linked Sites") operated by Utility Werx or third parties. Linked Sites may place their own cookies or other files on your computer, collect data or solicit personal information from you. This Privacy Policy addresses only the use and disclosure of information that Utility Werx collects through the Utility Werx Website. Other sites follow different rules regarding the use or disclosure of the personal information you submit to them. Utility Werx does not exercise control over third party Linked Sites. Your use of any Linked Site operated by Utility Werx is subject to the terms and conditions provided by Utility Werx for such Linked Site. Utility Werx encourages you to read the privacy policies or statements of the other websites you visit.

## **Our Policy towards Children**

The Utility Werx Website is not directed to children under 18. If a parent or guardian becomes aware that his or her child has provided Utility Werx with personally identifiable information without their consent, he or she should contact Utility Werx support@utilitywerx.com. If Utility Werx becomes aware that a child under 13 has provided Utility Werx with personally identifiable information, Utility Werx will remove such information from our files.

## **Changes to this Privacy Policy**

Utility Werx reserves the right to change this policy at any time without prior notice. Any changes to this policy will be posted here. You are advised to consult this Privacy Policy regularly for any changes. If you have any questions or comments about this Privacy Policy, please contact us at support@utilitywerx.com.